

## Stay ahead™

Ahlstrom is a high performance fiber-based materials company, partnering with leading businesses around the world to help them stay ahead. Our products are used in a large variety of everyday applications, such as filters, medical gowns and drapes, diagnostics, wallcoverings, flooring and food packaging. We have a leading market position in the businesses in which we operate. In 2012, Ahlstrom's net sales from the continuing operations (excluding Label and Processing business) amounted to EUR 1 billion. Our 3,800 employees serve customers in 28 countries on six continents. Ahlstrom's share is quoted on the NASDAQ OMX Helsinki. More information available at [www.ahlstrom.com](http://www.ahlstrom.com).



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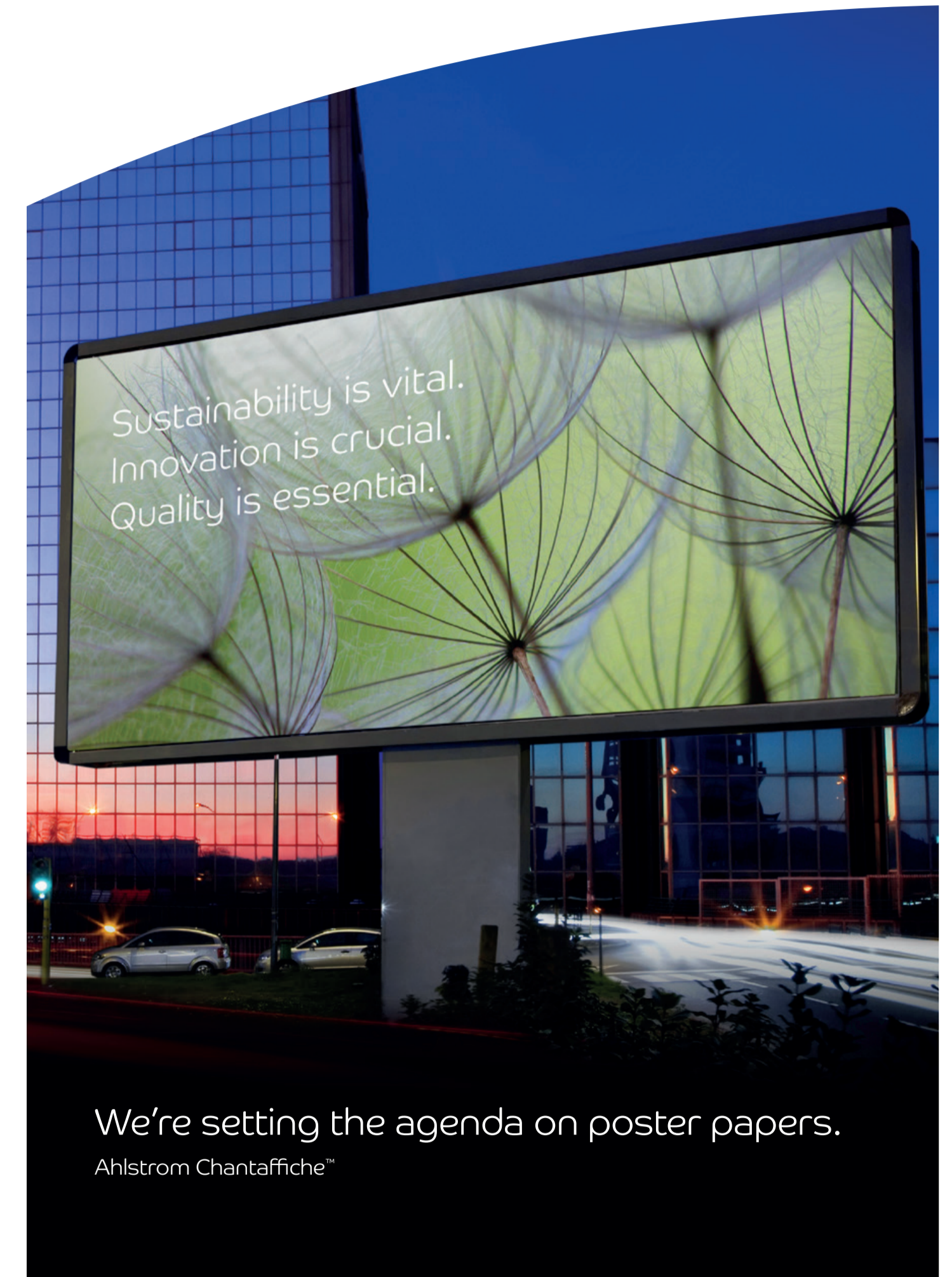
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# AHLSTROM



Delivering  
the message,  
indoors and  
outdoors

Our coated papers are made for billboards, citylights, megalights, bus shelters, scrolling units as well as indoor applications. They deliver outstanding messages with all printing methods, including inkjet. They're suitable for wide format printing and available in flame retardant grades.

# Success at every stage

At Ahlstrom we've been using progressive technology for over 50 years to advance the standards of the poster paper industry. We believe in continually raising the bar, reaching for the impossible. And making it reality.

## Which brings us to Ahlstrom Chantaffiche™

We are at the forefront of developments and innovation in poster papers and the subsequent product and print quality is achieving outstanding results for our customers.



### Outdoor billboards

#### Excellent printing

Our aim in developing this coated paper was to achieve superior results with all printing methods. We have special grades for offset and screen as well as for digital printing, working perfectly with solvent, UV or latex inks and its special coating will optimize ink consumption. Ahlstrom Chantaffiche™ delivers exceptional dimensional stability and works brilliantly on older as well as today's advanced machines.

#### Easy billposting

We have endeavoured to make the process of bill posting easier than it's ever been. Folding is fault-free. We've made Ahlstrom Chantaffiche™ crack-resistant, so there's no white line on the printed side. And the paper's high wet strength makes posting a smooth and easy operation.

#### Good in all weather conditions

We also ensure that the advertiser's message looks as good at the end of the campaign as at the beginning. Ahlstrom Chantaffiche™ makes the advertiser's message look good in all weathers conditions, without curling, fading or distortion. Its blue back ensures perfect opacity and our advanced reverse side treatment ensures an excellent adhesion. It has also an outstanding flaking resistance.

### Backlit advertising

Our specialized backlight poster papers offer excellent printability and good sheet formation for homogenous see-through effect. Also the high transparency allows letting light through the paper at the right level.

### Environmental impact

We ensure that we minimize the effect on the environment in all our production methods. Our raw materials originate from responsible and renewable sources, and all grades are available with FSC™ or PEFC™ certification. And we're improving our energy efficiency through co-generation and co-hydraulic power.



Look for FSC certified products.

# Poster papers for all kinds of urban style

Product name	Coating	Specific properties	Reverse side	Wet strength treated	Printing process			Standard basis weights (gsm)											
					Offset	Screen	Inkjet			105	115	120	130	135	150	170	190	200	250
							Solvent	UV	Latex										

### Billboard Outdoor posters

Chantaffiche™ 250	1-side coated	High wet opacity Excellent stability	blue	●●	●		○	○		●	●									
Chantaffiche™ 250 US		Flaking resistance	blue	●●●	●			○				●								
Chantaffiche™ 250 SC		Folding break resistance	blue	●●		●		○			●									
Chantaffiche™ 250 JE			blue	●●			●	●	●		●									
Chantaffiche™ 250 JE US			blue	●●●			●	●	●				●							
Chantaffiche™ 250 JE Premium - NEW	1-side coated, smooth treatment	As above with semi-gloss effect	blue	●●			●	●	●		●									
Chantaffiche™ 250 Metalized - NEW	1-side coated	As above with metalized surface ready to print	blue	●●	●	○	○	●	●		●									

### Citylight, megalight Indoor and outdoor furniture, scrolling units and bus shelters

Chantaffiche™ 400	2-side coated (backside with very low drying time)	High transparency Excellent formation	white	●	●		○	○				●		●	●					
Chantaffiche™ 200 JE			white	●			●	●	●		●		●	●	●		●	●		●
Chantaffiche™ 200 JE PET - NEW	PET laminated	High transparency Tear resistance Moisture resistance	white	●			○	●	●					●						

### Indoor Point-of-sale

Chantaffiche™ 200 JE	2-side coated (uneven)	High transparency Excellent formation	white	●			●	●	●		●				●	●		●	●	
Chantaffiche™ 200 IGNI	1-side coated	Flame retardant	white		●	●	○	○	○		●						●			
Chantaffiche™ 300 IGNI Blockout	2-side coated	Flame retardant 100% opaque	white		●	●	○	○	○											●
Chantaffiche™ 300 Blockout - NEW	2-side coated	100% opaque	white		●	○	○	○	○											●

Printing process: ● = Excellent printing results expected ○ = Good printing results expected

Reel width up to 336cm possible. All grades available with FSC® or PEFC™ certifications on request.